

- b) forming said magnetic composition into said magnetic layer at an elevated temperature; and
- c) directly applying said magnetic layer at an elevated temperature when it is pliable to a printable substrate layer.

62. (New) The process of Claim 61 wherein said molten magnetic composition comprises said magnetic material in an amount effective to render said composition self-adhering to a substrate comprising a ferromagnetic material.

63. (New) The process of Claim 61 wherein said applying step b) affixes said magnetic layer to said printable substrate layer in dimensions of thickness and width in final form.

64. (New) The process of Claim 61 wherein said magnetic material has the following general formula:



wherein M represents a divalent metal.

65. (New) The process of Claim 61 wherein the thermoplastic binder comprises at least one member selected from the group consisting of natural rubbers, block copolymers, polyolefins, polyalphaolefins, polyesters, polyamides, nylons, polyurethanes, copolymers thereof, and mixtures thereof.

66. (New) The process of Claim 61 wherein the thermoplastic binder comprises at least one polyalphaolefin.

67. (New) The process of Claim 66 wherein said at least one polyalphaolefin is an amorphous polypropylene or a copolymer or terpolymer thereof, or an interpolymer of ethylene and at least

one alphaolefin, or a mixture thereof.

68. (New) The process of Claim 61 wherein said first magnetic layer is about 50 μ to about 510 μ thick.

69. (New) The process of Claim 61 wherein said magnetic assembly is formed in a roll form on a web or in a sheet form.

70. (New) A process for forming a pad article comprising forming a plurality of magnetic sheet assemblies by the process of Claim 61 and layering the sheet assemblies together to form a stacked pad.

REMARKS

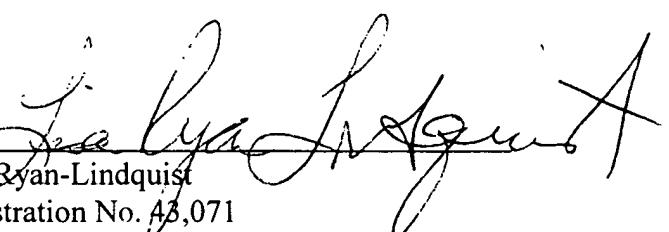
No new matter has been added.

CONCLUSION

Claims 1-71 are pending in the application.

Respectfully submitted,

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